



## William Lieberman

The CEOs Right Hand: Strategy & Finance Coach

Coaching Specialty: Executive Coach, CFO

Referrals: David Schnurman

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### Email

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### Links

[Company Website](#)

### Phone

Office: 646-277-8728

### Social

[in](#) [LinkedIn](#)

## BACKGROUND

Mr. Lieberman is an experienced founder/entrepreneur, Chief Executive Officer and Chief Financial Officer available to provide strategic and financial consulting services as a trusted advisor to the Founder/CEO or Board of Directors. He has been an EO member in San Francisco (and Board member) and New York and was a Mentor in the Accelerator Program in New York for several years.

Engagements could include companies that need strategic input on growth strategies (either start-up or early-stage), raising growth capital, restructuring/turnarounds, or even downsizing. Creative problem solving, in a hands-on manner and working directly with the CEO and the leadership team, is what interests him the most.

As a consultant and mentor to entrepreneurs in a variety of industries, including technology, Mr. Lieberman has demonstrated an ability to guide the CEO and Management Team with little or no prior industry experience and immediately grasp the fundamental nature of a company's business.

This "quick study" has enabled him to critically assess the key drivers of success - from strategy and tactics, operations, finances, and human capital - to craft and help implement plans to transform businesses.

Because he has played many different leadership roles,

## ABOUT EO NEW YORK

The Entrepreneurs' Organization (EO) is a global business network of 10,000+ leading entrepreneurs in 147 chapters and 48 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

We educate, we transform, we inspire and we offer invaluable resources in the form of global events, leadership-development programs, an online entrepreneur forum and executive education opportunities, among other offerings designed for personal and professional growth.

## HELPFUL LINKS

[EO Global](#)

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## RECENT BLOG POSTS

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[Global Entrepreneurship Week 2017: Company Culture Matters](#)

NOVEMBER 17, 2017

[Stepping Up and Out](#)

NOVEMBER 17, 2017

[Global Entrepreneurship Week 2017: Failing Forward](#)

from Chairman and CEO to CFO/CAO, and has grown companies from the ground up, Mr. Lieberman understands the critical importance of managing the variety of constituents that are involved, either directly or indirectly, in a company's path to success.

From employees and consultants, to investors and Board members, vendors to bankers, clients and prospects, Mr. Lieberman understands the needs of each as a company traverses the path of growth and change.

Since 2013, Mr. Lieberman has acted as a consultant and advisor to a variety of companies across a myriad of industries: technology, fashion, business services (consulting), and more.

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## TESTIMONIALS

### David Schnurman

#### Testimonial

Having William Lieberman and The CEO's Right Hand as part of the team has made a tremendous impact on our ability to not only see what has happened over the course of our business, but provides us with critical insight into where we are headed, enabling us to adjust our strategy and tactics to achieve our growth goals for the company. Without their help, we would be flying blind.

### Paul Smith

#### Testimonial

I've worked with William Lieberman and The CEO's Right Hand for over 2 years. They are incredibly capable as both a strategic coach and tacticians. William's advice and guidance has helped my business overcome serious challenges and achieve growth. I wholeheartedly recommend William Lieberman and The CEO's Right Hand to anybody who is looking for an intelligent, unbiased, high-level partner to help drive change and generate success in their business.

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## EDUCATION

### UCLA Anderson

1988 - 1991

MBA, IS & Finance

### U.C. San Diego

1982 - 1987

B.S., Computer Science

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## WHERE'S THE MONEY

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NOVEMBER 16, 2017

**Global Entrepreneurship**  
**Week 2017: The Work-Life**  
**Balancing Act**

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