



Robin S. Rosenberg, Ph.D.

Clinical Psychologist--"The People Expert"

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Coaching Specialty: Executive Coach, Leadership, Health & Wellness, Personal

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BACKGROUND

As a psychologist, I harvest the research from behavioral science to help executives develop their interpersonal skills, enhance their performance, and effect change. I work with you to identify and improve interactions with others and teams, ways communication can be improved, and maximize your performance on tasks.

I bring my wide and deep knowledge of scientific psychology to bear in my coaching, from understanding cognitive biases, how memory works, the potential upsides and downsides to emotion, to the psychology of groups.

A psychologist since 1989, I have been writing college-level psychology textbooks for over 20 years, including *Introducing Psychology*. I also write for a general audience, explaining various psychological phenomena. My research addresses issues of identity and transformation.

Specifically, I work with clients for transformation:

- to help identify, acknowledge and harness the abilities and skills that can strengthen clients,
- with transitions into new roles (e.g., promotion) to clarify the opportunities, challenges, and possible identity shifts that come along with the new role,
- to help overcome, or work around, obstacles,
- to create a roadmap for the transition.

To enhance individual performance:

- identify obstacles to enhanced performance,
- improve understanding and presentation of self,
- effectively use talents and abilities,
- increase emotional resilience,
- delegate appropriately,
- minimize perfectionist or procrastination tendencies,
- enhance abilities to prioritize, manage stress and deadlines,
- identify relevant cognitive biases,

- strategic thinking,
- increase interpersonal skills,
- align goals with values, whether in work life or personal life,

To troubleshoot and improve “people issues”:

- listening and responding,
- public speaking,
- ability to give and receive feedback,
- team functioning,
- awareness and understanding of social cues,
- theory of mind—the ability to put oneself in someone else’s shoes—in order to manage staff more effectively and to understand clients and colleagues better.

GOOGLETALK: PSYCHOLOGICAL LIFE LESSONS SUPERHEROES TEACH US

What is a Superhero | Robin Rosenberg | Talks at Google





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The Entrepreneurs' Organization (EO) is a global business network of 10,000+ leading entrepreneurs in 147 chapters and 48 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

We educate, we transform, we inspire and we offer invaluable resources in the form of global events, leadership-development programs, an online entrepreneur forum and executive education opportunities, among other offerings designed for personal and professional growth.

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