



## Kim -Ades

COACH SPONSOR -  
Frame of Mind  
Coaching

Coaching Specialty: Executive Coach

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## BACKGROUND

### Success Coaching for High Profile Executives

Kim Ades is one of North America's foremost experts on performance success through thought mastery. An executive coach and popular speaker, Kim works exclusively with highly driven, accomplished executives, leading entrepreneurs and high level professionals in their respective fields. Working with high profile individuals who have already achieved success in some areas of their lives, Kim uses the unique Frame of Mind Coaching process to ignite significant change and life transformation.

Kim lives in Toronto, Canada with her husband and five incredible children. For her, family is paramount, and this priority remains at the core of all her endeavours.

After earning an undergraduate degree in Psychology, Kim received her MBA from the University of Ottawa. Between 1995 and 2005, Kim was the Founder and President of Upward Motion and is well known for dramatically penetrating the international real estate

## ABOUT EO NEW YORK

The Entrepreneurs' Organization (EO) is a global business network of 10,000+ leading entrepreneurs in 147 chapters and 48 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

We educate, we transform, we inspire and we offer invaluable resources in the form of global events, leadership-development programs, an online entrepreneur forum and executive education opportunities, among other offerings designed for personal and professional growth.

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industry with a product called the Real Estate Simulator, a web-based assessment tool for the recruitment, selection and training of top performing real estate agents.

During that period Kim worked intimately with brokers to help them identify the characteristics, traits and behaviours of individuals who had the potential to be outstanding sales agents. Her expertise in this area makes her one of the industry's foremost experts on performance and success. As a result of her years of study and data analysis, and literally working with thousands of sales professionals, she has discovered that while top performers have a variety of different personality traits and execute different strategies to acquire their success, there really is only one substantial difference between top performers and others: their frame of mind.

Kim designed the Frame of Mind Coaching program to provide her executive coaching clients with a powerful infrastructure where they could develop the skill of deliberate thought and apply this directly to the goal of achieving higher levels of success. Kim understands that the single greatest difference between those people who are extraordinarily successful and everyone else is their THINKING. She knows that we all have the propensity to shift our thinking and achieve greater leadership and higher levels of success in both our business and our personal spheres.

She is also a regular contributor and expert guest for a number of publications and online magazines including Choice Magazine, Forbes, ASTD and SHRM. She is known by her peers as an elite expert around sales and relationships, validated by being recognized as one of North America's Top 50 most influential women in real estate.

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