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Last Updated: August 26, 2017

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BACKGROUND

Who do you want to be? That's the question I always ask to begin the journey of personal transformation. For thirty years, I've been working with caring managers and salespeople so they can live their fullest potential. With all the wonderful people I've met around the world, there is one common denominator; coaching is truly a universal language.

I've had the privilege of delivering my transformational sales and leadership coaching programs to hundreds of thousands of salespeople and managers in practically every industry; on five continents and in over 60 countries for companies like, Microsoft, Salesforce, Oracle, Johnson & Johnson, LinkedIn, Ford, Volkswagon, Hubspot, Microchip, the NBA, NHL, NFL and MLB.

It was an honor when Inc. magazine and Fast Company named me one of the five most influential executive coaches, in addition to being named one of the Best Sales Training and Coaching Companies Worldwide.

ABOUT EO NEW YORK

The Entrepreneurs' Organization (EO) is a global business network of 10,000+ leading entrepreneurs in 147 chapters and 48 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

We educate, we transform, we inspire and we offer invaluable resources in the form of global events, leadership-development programs, an online entrepreneur forum and executive education opportunities, among other offerings designed for personal and professional growth.

HELPFUL LINKS

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I've written several books on leadership, time management and sales, including, *Own Your Day* and *Coaching Salespeople into Sales Champions*, which has won Five International Best Book Awards and is still the #1 best-selling sales management coaching book on Amazon.com for six consecutive years.

Having been around long enough to pioneer the profession of executive sales coaching, I was inducted into the inaugural group of the Top Sales Hall of Fame. As far as media mentions and interviews, I've been featured in publications such as *Entrepreneur, Inc., Fortune, The New York Times* and *The Wall Street Journal*.

With all of the things I've achieved in my life, it makes me laugh when I hear the part of my bio that people find most interesting is being featured on the award winning television show, *Mad Men*. But more important, I'm proud to be the first out of only a handful of coaches who earned the Master Certified Coach designation credentialed through the International Coach Federation.

My blog, www.KeithRosen.com was recognized as one of the top 25 Sales and Leadership Blogs for the last seven years. And it was certainly an honor to be named one of the 50 Best Salespeople of all time, along with Zig Ziglar, Steve Jobs, Dale Carnegie and Jeff Bezos.

My greatest honor and reward is helping people create their ideal life, developing transformational leaders, salespeople and coaches, and coaching people to achieve bigger goals, honor their priorities and values, and create more harmony in their life.

I currently live in New York with my beautiful wife and three remarkable children who are and will always be my greatest inspiration.

Thank you for the opportunity honor my core value - to make a positive impact in your business and in your life.

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