



## Jeanne Sherman

Marketing  
Consultant - Business  
Growth Expertise

David Schnurman

Coaching Specialty: Marketing  
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### Links

Company Website

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## BACKGROUND

My passion is working with CEO's and leadership teams to guide transformational growth, accelerating revenue and profit gains.

Equipped with 20+years marketing strategy, execution, sales generation, and product line p&l responsibility, my diversity of experience, and action orientation has made me a go-to executive for CEO's interested in growth and innovation.

Industry experience includes B2B, Consumer Goods, Saas, Financial Services Professional Services, Retail, Travel, Automotive, Education, Digital Media, Technology, Start-ups and Turnarounds from \$2M to \$20B.

### Specialties:

- Demand Generation with very strong Digital Expertise (Web site/Mobile, SEO, Paid Search, e-Mail, Marketing Automation, Customer Database Management, ROI Analytics, Social and Content Marketing)
- Sales and Call Center Marketing
- Brand Advertising
- Marketing Organization Structure, Coaching and Development

## ABOUT EO NEW YORK

The Entrepreneurs' Organization (EO) is a global business network of 10,000+ leading entrepreneurs in 147 chapters and 48 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

We educate, we transform, we inspire and we offer invaluable resources in the form of global events, leadership-development programs, an online entrepreneur forum and executive education opportunities, among other offerings designed for personal and professional growth.

## HELPFUL LINKS

[EO Global](#)

[EO New York](#)

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